

**HOW TO INVEST FOR GOOD: AN INTRODUCTION TO  
ETHICAL AND SOCIALLY RESPONSIBLE INVESTING.**

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Socially responsible investing (SRI), also known as sustainable or ethical may not generate social good, while money invested in such a project is put to work.

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### **Ethical investing: an introduction**

The idea of making investments that meet a set of moral, ethical, or environmental guiding principles is known as socially responsible investing (SRI) . transform society for the greater good, such as promoting gender equality or a clean and.

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INTRODUCTION. The debate about investment in U.S. and noting that socially responsible investing can be traced back to , when ecclesiastical group established first ethical investment fund called Pioneer Fund). The focus of these .

Introduction Investment decisions informed by socially responsible and ethical considerations to actively engage with companies through our investment managers to encourage best practice in environmental, social and.

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Socially Responsible Investing in the Financial Market ABSTRACT This paper talks about socially responsible investing in the financial marketplace which mutual funds and other individuals should consider while investing for the betterment of the society they live in. Ethical funds have thus attracted a large number of investors who wish to make a positive impact to the quality of life in the society.

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